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Press-Release:

CTS EVENTIM now present on every continent

Exclusive 10-year agreement with Live Nation / Long-term partnership in Europe, America, Asia, Africa and Australia / Annual ticket volume expected to surpass 100 million

Munich, 20 December 2007. CTS EVENTIM AG (ISIN DE0005470306), which for years has been the market leader in Germany and Europe in the ticketing field, has now laid the foundation for its global expansion. The Management Board has signed long-term and largely exclusive agreements with Live Nation Worldwide Inc. (USA). Live Nation (NYSE: LYV) is the world's biggest live events company. In the first nine months of the current year alone, it has organised and produced more than 20,000 live events with a total attendance exceeding 48 million. "This is an alliance between two market leaders. Live Nation is the largest live music company in the world, whereas we are Europe's leading ticketing company. Our relationship will create enormous synergies and open up additional options for future development", commented Klaus-Peter Schulenberg, CEO of CTS EVENTIM AG. In Europe, CTS will be present in every important country, while also entering the markets in America, Asia, Africa and Australia. The annual ticket volume handled by EVENTIM Group systems is expected to increase within only a few years from around 60 million at present to more than 100 million tickets. "We have found our ideal partner in CTS. Together we will expand on our current market position and implement our innovative ideas. This is absolutely a win-win situation", added Michael Rapino, President and CEO of Live Nation.

Europe: ticketing in every key market

CTS EVENTIM and Live Nation will be collaborating in the field of ticket sales on a worldwide basis. Schulenberg: "With this partnership, we can now launch ourselves into every key market within just a few years". Beginning with the second half of 2008, CTS EVENTIM will extend the distribution network already in place in 17 countries to include those markets in the UK, Scandinavia and continental Europe in which Live Nation actively operates as a promoter or producer of events.

North America: licence granted from 2009 onwards

In the North American market (USA and Canada), Live Nation will license the EVENTIM ticketing software for a ten-year period. Schulenberg: "America has huge potential. Our strengths in Internet ticketing, above all, will play a major role in this context. By granting the licence, we are simultaneously eliminating the risks and costs involved in establishing a presence of our own". CTS Eventim will also be granting Live Nation a licence to the ticketing software for the events business in Mexico, South America, Japan, Australia, New Zealand and South Africa if it chooses to enter those markets in the future.

By entering into this newly agreed partnership, CTS EVENTIM is rigorously pursuing its established expansion strategy. Within the next two years, the Group will acquire a presence in almost all the European markets in which it has been absent hitherto, thus reinforcing its position as market leader. When Live Nation begins as an operator to deploy EVENTIM ticketing systems in North America, this will also generate substantial additional royalties for CTS.

The Management Board will present the details of the partnership at a press conference in January 2008.

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